

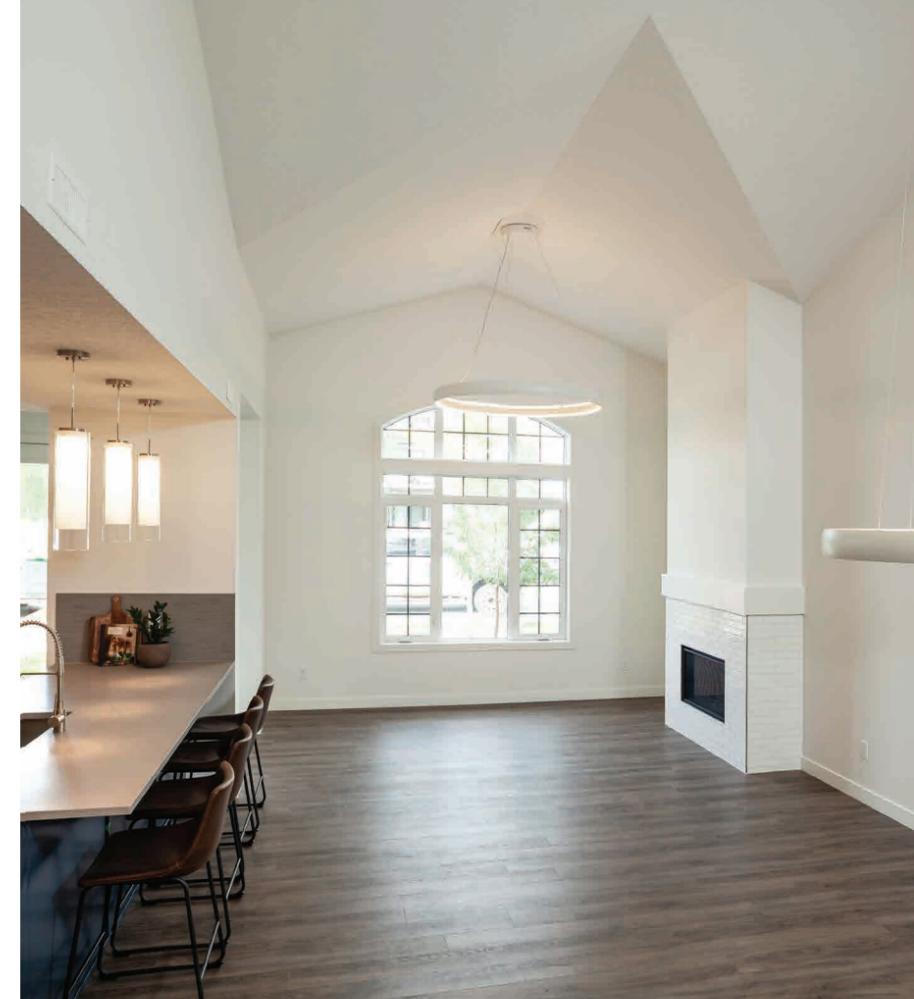
As Seen in
Condo Living
Magazine

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MODERN URBAN LIVING IN CALIFORNIA

A NEW LEVEL OF CLASS AND STYLE

Calais is turning the villas market upside down

BY PEPPER RODRIGUEZ



The Calais bungalow villas by Remington Development Corporation have taken Quarry Park by storm, clocking in at almost 50 per cent sales only months since its' launch. Now, the much-anticipated opening of its new show home on September 28 is sure to bring a new energy to the development when people realize its full potential.

"People are really excited about villas in Quarry Park," says Remington Development Sales Manager, Julie Seidel. "Almost half of the 24 homes have already sold since we launched only a few months ago, demonstrating the strong demand for bungalow villas and the appeal of living in Quarry Park."

The Calais brings a stylish, innovative take on the bungalow villa lifestyle by adding an open loft that broadens its appeal beyond the traditional downsizer market. Interested parties can see everything this lifestyle offers by visiting their newly launched show home.

Seidel says the popular A Plan was chosen to represent The Calais. "It has been the best-seller to date which we think is attributed to the two oversized patios and expansive kitchens and baths which a lot of people find fits their lifestyle." Of course, its most remarkable feature is the loft which adds a new dimension to the single-level living The Calais offers. >>

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“The grand feel of the 18-foot vaulted ceilings throughout most of the main floor is something you have to see in person to truly appreciate,” Seidel says. “The show home also gives visitors a taste of the luxury standards that Remington takes pride in, fulfilling most purchasers “must haves” in a new home.”

The Calais villas are main-floor living at its finest and fits the needs of Calgary’s growing baby boomer market. Everything you need for daily living is on the main floor — master bedroom with sophisticated ensuite, massive kitchen designed to entertain, private den and double attached garage all complete with in-floor heating.

In addition, we really made an effort to maximize the owners’ enjoyment of the outdoors, says Seidel. “Plus, with no stairs to deal with from the patios or from the garage, space and accessibility are truly optimized.”

The addition of a loft option allows The Calais to appeal to families as well. “We are literally turning villa living on its head. Instead of a basement we have a fully developed loft area giving owners the flexibility of extra living

space to fit their lifestyle, providing a bonus room, full bathroom, and the option of two additional bedrooms.

“This makes it suitable for families with older kids, grandparents who wish to have room for visiting grandchildren, or for those requiring a live-in care giver” Seidel says.

The Calais villas appeal to the downsizing crowd, who are looking for a no-maintenance lifestyle but with a larger and more luxurious design than a typical condo provides.

Buyers are also thinking ahead and looking for somewhere they can live in place for their foreseeable future. “The Calais lofted villas are particularly suited for aging-in-place and allow buyers to make a proactive lifestyle choice.”

There are four floor plans to choose from, all featuring an open-concept design that is luxurious and extremely functional. Living room ceilings soar to 18 feet with equally large windows that add to the grand feel of each home. Upscale finishes have been professionally chosen by Holland Design, including hardwood flooring, quartz countertops, an exquisite tiled fireplace and sophisticated appliances.

Consisting of 24 villas, The Calais project is located along Quarry Way and within steps of the river pathway system. Ranging in size from 1,285 to 1,465 square-feet on the main floor, and with an additional 820 square-feet in the loft. The villas are nearly complete and will begin possessions this fall.



FAST FACTS

COMMUNITY: Quarry Park

PROJECT: The Calais Villas

DEVELOPER: Remington Development Corporation

STYLE: Bungalow villas with upper loft and double attached garages

SIZE: From 1,285 to 1,465 sq. ft. main floor plus 820 sq. ft. loft

PRICE: From \$595,000 to \$795,000 plus GST

ADDRESS: Presentation Gallery - 350 Quarry Park Boulevard S.E.

HOURS: Monday – Thursday 12 - 8 p.m.; Friday – Sunday & holidays 12 - 5 p.m.

DIRECTIONS: From north, take Glenmore Trail S.W. to 18 St. East exit, and turn right onto Quarry Park Blvd S.E. From south, take Deerfoot Trail north until exit 241. Turn onto 24 St S.E. and turn left onto 18 St. S.E. Turn left onto Quarry Park Blvd S.E.

WEBSITE: www.calaisvillas.ca

Prices range from \$595,000 to \$795,000 (plus GST). “There is a strong demand for villas in Calgary, add to that our location which is a short drive to the inner-city, plus our vibrant, active and amenity-rich riverside community — it has everything homebuyers love,” Seidel says.

The community of Quarry Park has played a major role in the success of Remington Development’s previous multi-family developments here. The key has always been the fantastic location of Quarry Park; easy access to Glenmore and Deerfoot Trails, excellent transit options, and plenty of pathways to get around. Quarry Park provides a modern, urban live-play-work community, and a nature-rich oasis. There are tons of amenities within the community, including the Remington YMCA and all the recreational opportunities it offers and The Market at Quarry Park with its array of shops, restaurants and services.

Aside from The Calais, Remington also just launched its much anticipated The Gates II project: a 32-unit condo building featuring one-, two- and three-bedroom apartments starting from the \$290,000’s. The project is located just steps from the Bow River along Quarry Gate and possessions are slated for spring 2020. **CL**